



## who we are

A marketing communications firm focused on timely and relevant service, Bing Design works to establish collaborative relationships with corporate, small business, and non-profit clients. A sincere interest in our clients' success drives us to provide the support they need to stay competitive in their industries.

Bing delivers custom integrated solutions so clients can connect and engage with their followers. We have a tradition of solving complex issues through a diverse range of experience that spans over 30 years.

## what we do

brand development  
website design, development  
presentation branding, support  
copywriting and editing  
printing and print management

graphic design  
event graphics, support  
digital media design, programming  
illustration and photography  
communication program support

## client experience

Teradata Corporation  
Greene County Parks & Trails  
Management Excellence Inc.  
Dayton Children's  
Wittenberg University  
Antioch College  
SW Ohio Council of Higher Education  
NANT  
One Call Now  
Graceworks Lutheran Services  
Historic Clifton Mill  
Antioch University Midwest  
Yellow Springs Arts Council  
Yellow Springs Chamber

PSSC Labs  
Mills Park Hotel  
Antioch University  
Samaritan Behavioral Health  
Sogeti  
Reichley Insurance  
LJB Inc.  
App Architecture  
SAS Surgery & Vein Specialists  
Zed Industries  
Oregon Printing  
Five Rivers MetroParks  
Van Kley Walker LLC

**bingdesign**

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## products

### marketing communications

identity (logo, stationery, standards)	collateral / brochures
publications and newsletters	advertising
catalogs	calendars
direct mail	packaging
annual reports	interior / exterior signage
promotional items / gift programs	trade show graphics / displays

### web sites

**design** – page design, artwork, graphic production and optimization, animation  
**development** – WordPress, HTML, ASP, PHP, SQL, Joomla, Magento  
**consulting** – information mapping, information architecture, usability, SEO  
**deployment** – site builds, maintenance, updates/upgrades, analytics, reporting

### digital communications

Email / e-newsletters  
Presentations / demos / eBooks  
Digital advertising  
Social media  
Microsoft Office templates  
Asset management systems

## staff

Nick Gaskins, executive director / account service  
Joe Gauder, project manager / account service  
Angela Brown, senior designer  
Holly Shannon, office manager / account support  
Cris Gaskins, bookkeeper

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