



who we are

A marketing communications firm focused on timely and relevant service, Bing Design works to establish collaborative relationships with corporate, small business, and non-profit clients. A sincere interest in our clients' success drives us to provide the support they need to stay competitive in their industries.

Bing delivers custom integrated solutions so clients can connect and engage with their followers. We have a tradition of solving complex issues through a diverse range of experience that spans over 30 years.

what we do

brand development
website design, development
presentation branding, support
copywriting and editing
printing and print management

graphic design
event graphics, support
digital media design, programming
illustration and photography
communication program support

client experience

Teradata Corporation
Greene County Parks & Trails
Management Excellence Inc.
Dayton Children's
Wittenberg University
Antioch College
SW Ohio Council of Higher Education
NANT
One Call Now
Graceworks Lutheran Services
Historic Clifton Mill
Antioch University Midwest
Yellow Springs Arts Council
Yellow Springs Chamber

PSSC Labs
Mills Park Hotel
Antioch University
Samaritan Behavioral Health
Sogeti
Reichley Insurance
LJB Inc.
App Architecture
SAS Surgery & Vein Specialists
Zed Industries
Oregon Printing
Five Rivers MetroParks
Van Kley Walker LLC

bingdesign

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Yellow Springs, OH

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products

marketing communications

identity (logo, stationery, standards)	collateral / brochures
publications and newsletters	advertising
catalogs	calendars
direct mail	packaging
annual reports	interior / exterior signage
promotional items / gift programs	trade show graphics / displays

web sites

design – page design, artwork, graphic production and optimization, animation
development – WordPress, HTML, ASP, PHP, SQL, Joomla, Magento
consulting – information mapping, information architecture, usability, SEO
deployment – site builds, maintenance, updates/upgrades, analytics, reporting

digital communications

Email / e-newsletters
Presentations / demos / eBooks
Digital advertising
Social media
Microsoft Office templates
Asset management systems

staff

Nick Gaskins, executive director / account service
Angela Brown, senior designer
Holly Shannon, office manager / account support
Cris Gaskins, bookkeeper

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