



## who we are

A marketing communications firm focused on timely service and substance, Bing Design works hard to establish collaborative relationships with corporate, small business, and non-profit clients. A sincere interest in our clients' success drives us to provide the support they need to stay competitive in their industries.

Bing delivers custom integrated solutions so clients can connect and engage with their followers. We have a tradition of solving complex issues through a diverse range of experience that spans over 30 years.

## what we do

brand development  
website design, development  
presentation branding, support  
copywriting and editing  
printing and print management

graphic design  
event graphics, support  
digital media design, programming  
illustration and photography  
communication program support

## client experience

Teradata Corporation  
Management Excellence Inc.  
Goddard College  
Samaritan Behavioral Health  
Sogeti  
SW Ohio Council of Higher Education  
SARICA Manufacturing  
App Architecture  
SAS Surgery & Vein Specialists  
Zed Industries  
Oregon Printing  
Phone My Doctor  
Five Rivers MetroParks  
Van Kley Walker LLC  
Hughey & Phillips

Mills Park Hotel  
Antioch University  
Dayton Children's  
Wittenberg University  
Antioch College  
LJB Inc.  
NANT  
One Call Now  
Graceworks Lutheran Services  
Historic Clifton Mill  
Dayton Sofwater  
Antioch University Midwest  
Yellow Springs Arts Council  
Yellow Springs Chamber  
Reichley Insurance



## products

### print communications

identity (logo, stationery, standards)	collateral and brochures
publications and newsletters	advertising
catalogs	calendars
direct mail	packaging
annual reports	interior and exterior signage
promotional items and gift programs	trade show graphics and displays

### web sites

**creative design** – page design, artwork (photo realistic, 2-D and 3-D), graphic production and optimization, animation

**programs** – HTML, ASP, PHP, SQL, XML, Java/JavaScript, Flash, Content Management Systems such as WordPress, Joomla, and Magento

**consulting** – information mapping, information architecture, usability, search engine optimization, RSS, blogging and podcasting

**development/deployment** – site builds, hosting, updates/upgrades, databases, template building, maintenance, reporting

### electronic and multimedia communications

Presentations / demos / eBooks

Digital advertising

Microsoft Office templates

Asset management systems

## staff

Nick Gaskins, executive director / account services / creative

Joe Gauder, project manager / account services

Angela Brown, senior designer

Holly Shannon, office manager / account services

Cris Gaskins, bookkeeper