



Description

A marketing communications firm focused on timely service and substance, Bing Design works hard to establish collaborative relationships with corporate, small business, and non-profit clients. A sincere interest in our clients' success drives us to provide the level of support they need to stay competitive in their industries.

Bing delivers integrated solutions that allow clients to connect and engage with their audience, and we have a tradition of solving complex issues through a diverse range of experience in traditional and new media that spans over 30 years. We are located in Yellow Springs, Ohio, with some work performed from virtual employee offices.

Client Experience

Teradata Corporation	Mills Park Hotel
Management Excellence Inc.	Antioch University
Goddard College	Dayton Children's
Samaritan Behavioral Health	Wittenberg University
Sogeti	Antioch College
SW Ohio Council of Higher Education	LJB Inc.
SARICA Manufacturing	NANT
App Architecture	One Call Now
Itinerant Studios	Graceworks Lutheran Services
Zed Industries	ADME
Oregon Printing	Dayton Sofwater
Phone My Doctor	Antioch University Midwest
Five Rivers MetroParks	Yellow Springs Arts Council
Van Kley Walker LLC	Yellow Springs Chamber
Hughey & Phillips	Sarica Manufacturing

Services

brand development	graphic and web design
strategic planning	technology solutions
presentation branding and support	electronic media programming
copywriting and editing	illustration and photography
printing and print management	program development and support



Products

print communications

identity (logo, stationery, standards)	collateral and brochures
publications and newsletters	advertising
catalogs	calendars
direct mail	packaging
annual reports	interior and exterior signage
promotional items and gift programs	trade show graphics and displays

web sites

creative design – page design, artwork (photo realistic, 2-D and 3-D), graphic production and optimization, animation

programs – HTML, ASP, PHP, SQL, XML, Java/JavaScript, Flash, Content Management Systems such as WordPress, Joomla, and Magento

consulting – information mapping, information architecture, usability, search engine optimization, RSS, blogging and podcasting

development/deployment – site builds, hosting, updates/upgrades, databases, template building, maintenance, reporting

other electronic and multimedia communications

Flash/HTML5 presentations and demos and eBooks

Microsoft Office templates

Asset management systems

Staff

Nick Gaskins, executive director

Joe Gauder, account service

Holly Shannon, office manager

Angela Brown, senior designer

Joy Sutton, senior designer

Roger Starnes, digital media

Joyce Jones, production

Cris Gaskins, bookkeeper