



History

Established by Robert Bingenheimer in 1979, and purchased in 2000 by Nick Gaskins.

Description

A nimble marketing communications firm focused on timely service and substance, Bing works hard to establish loyal and collaborative relationships with our corporate, small business, and non-profit clients. A sincere interest in our clients' success drives us to provide the level of support they need to stay competitive in their industries.

Bing delivers integrated solutions that allow clients to connect and engage with their audience, and we have a tradition of solving complex issues through a diverse range of experience in traditional and new media that spans over 25 years. We are located in Yellow Springs, Ohio, with some work being performed from virtual employee offices.

Clients

Teradata Corporation

Antioch University

eHealth Data Solutions

Samaritan Behavioral Health

Management Excellence Inc.

SW Ohio Council of Higher Education

NCR Information Security

App Architecture

Greene Health Partners

Junior League of Dayton

Sogeti

Antioch University McGregor

Dayton Children's Medical Center

Wittenberg University

Drew Shoe Corporation

SouthBrook Church

Trancy Logistics America

IABC

Graceworks Lutheran Services

Epilepsy Foundation

Services

brand development

strategic planning

presentation branding and support

copywriting and editing

printing and print management

graphic and web design

technology solutions

electronic media programming

illustration and photography

program development and support



Products

print communications

identity (logo, stationery, guidelines)	collateral and brochures
publications and newsletters	advertising
catalogs	calendars
direct mail	packaging
annual reports	interior and exterior signage
promotional items and gift programs	trade show graphics and displays

web sites

programs – HTML, ASP, PHP, SQL, XML, Java/JavaScript, Flash, Content Management Systems (CMS)

consulting – information mapping, information architecture (IA), usability, search engine optimization (SEO), new and emerging technologies such as RSS, blogging and podcasting

creative design – page design, artwork (photo realistic, 2-D and 3-D), graphic production and optimization, animation

development/deployment – site builds, hosting, updates/upgrades, databases, template building, maintenance, reporting

other electronic communications

Flash presentations and demos
Microsoft Powerpoint presentations
Microsoft Word templates
asset management systems

Agency Contacts

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